ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

MONTH – JULY 2021

Sr. No	ActivitiesbyIndia TourismOffices/CIHMs/IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	Institute Of Hotel Management Ahmedabad / Gandhinagar	09 th July 2021	EBSB Monthly Activity - Video Conferencing amongst students of Gujarat & Chhattisgarh	A video conferencing was conducted between Students of Gujarat & Chhattisgarh. The students were briefed regarding the Ek Bharat Shreshtha Bharat initiative. There was a discussion regarding cuisine speciality of both the states with reference to method of preparation, ingredients &festive foods. The students from both states interacted with each-other sharing knowledge of their food habits. The session was very informative for the participants as the spoke of the food prepared at their houses & available in their surrounding market place.	Chhattisgarh	83 No.	LW

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July 2021



Video Conferencing amongst students of Gujarat & Chhattisgarh (Pic 1)

KEY ACTIVITIES

Educational Tour by University Students reciprocally
Promotion of Home Stay culture for visitors

Exposure of students of one State to alphabets, songs proverbs and 100 sentences in the languages

Organising Familiarisation Tours for the Tour

Finness at house + Q mart Dates + + + +

Operators

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Video Conferencing amongst students of Gujarat & Chhattisgarh (Pic 2)



Video Conferencing amongst students of Gujarat & Chhattisgarh (Pic 3)

Video Conferencing amongst students of Gujarat & Chhattisgarh (Pic 4)

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